

# 2009 Citizen Planner Advanced Academy

*Placemaking for Prosperity: Practical Education for the New Economy*

## SPONSORSHIP OPPORTUNITIES

**Hurry while spots are still available and expose your company/organization to the most active and engaged planning officials throughout the state of Michigan at the 2009 Citizen Planner Advanced Academy!**

The 2009 Citizen Planner Advanced Academy is Michigan's premiere training event designed exclusively for local planning and zoning officials. The Academy offers skill building sessions in planning, zoning, site plan review, Placemaking and community development. It also provides important case law and legislative updates, and an excellent opportunity to improve skill level in these critical areas. The Academy is available to all Citizen Planner alumni, local officials and citizens engaged in creating vital Michigan communities.

### Sponsorship Opportunities

#### Event Sponsor (one available\*)

- Company logo, name and thank you displayed on website
- Free conference registration for one individual
- Full page ad in conference packet
- Thank you and recognition during lunch presentation
- Prominent display of your organization's name at the event

#### Keynote Sponsor (one available\*)

- Free conference registration for one individual
- Half page ad in the conference packet
- Thank you and recognition during lunch presentation
- Prominent display of your organization's name at the event

#### Breakout Session Track Sponsors (three available\*)

- Thank you and recognition during lunch presentation
- Display of your organization's name in the session's room

#### Luncheon Sponsor (one available\*)

- Free conference registration for one individual
- Half page ad in the conference packet
- Thank you and recognition during lunch presentation
- Prominent display of your organization's name at the event

#### Breakfast Sponsor (one available\*)

- Half-page ad in conference packet
- Thank you and recognition during lunch presentation
- Prominent display of your organization's name at breaks

#### Exhibit Space (four available\*)

- Display booth area in main conference room

**\*All sponsorships are based on first-come, first-serve basis.**

With questions regarding sponsorships, please contact Wayne Beyea or Gayle Thorne at 517.432.7600 or email [cplanner@msu.edu](mailto:cplanner@msu.edu).

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### Sponsorship Form

Organization Name

Contact Name

Address

City

State

Zip

Day Phone

Email Address

#### Please circle sponsorship package.

Event Sponsor	\$1000	Track Sponsors:	
Keynote Sponsor	\$500	Development Review	\$200
Luncheon Sponsor	\$500	New Economy	\$200
Breakfast Sponsor	\$250	Green Development	\$200
Exhibit Space	\$150		

Please make checks payable to:  
**Michigan State University**

Submit to:  
Citizen Planner  
308 Manly Miles Building  
1405 S. Harrison Road  
East Lansing, MI 48823

Total Enclosed \$ \_\_\_\_\_

**Deadline: Monday, June 1, 2009**

